

AGA Executive Search is a boutique executive recruiting firm that specializes in the digital and integrated marketing and media industries. We help our clients recruit exceptional marketing talent for their key leadership positions.

Recruiting Services and Solutions

AGA's end-to-end recruiting services are tailored to the unique talent requirements of each search. Every assignment includes the following consultative services and solutions:

- 360° Stakeholder Interviews
- Position Specification
- Competitive Industry Research
- Compensation Design
- Candidate Research
- Candidate Assessment
- Face-to-face Behavioral Interviews
- Candidate Selection
- Background & Reference Checks
- Offer Negotiation
- Onboarding Guidance
- Periodic Client and Candidate Follow-Up
- Extended New Hire Warranty

Practice Areas

AGA Executive Search provides recruiting expertise in these integrated marketing and media practice areas:

- Executive Leadership
- Sales and Business Development
- Account Management
- Branding and Strategy
- Digital Strategy
- User Experience
- Creative and Design
- SEO
- Media Planning and Buying
- Paid Channels
- Programmatic
- Social Media
- Mobile
- eCommerce
- Data Analytics

Positions We Fill

AGA engages in executive searches for digital and integrated agencies and Fortune 1000 companies. Typical positions we recruit for include:

- Chief Officers
- Presidents
- EVPs/SVPs/VPs
- Partners
- Business and Global Leads
- Heads of Practice Areas
- General Managers
- Managing Directors
- Subject Matter Experts

Why Choose Us



*Andrew Gardner
Managing Partner*

AGA Executive Search (formerly Kaplan-Gardner) was founded in 2007. When you hire AGA, you get dedicated, hands-on expertise, unparalleled access to a deep network of elite talent, and an unwavering commitment to excellent results with every search. We recruit only passive candidates and don't use job boards or post positions. We work closely with each candidate finalist, to ensure that the candidate you select will accept your offer. ***We will fill your position, no matter what it takes, and back each placement with a longer, six-month warranty.***

As you consider your next critical executive hires, please give us a call.

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